

Society: Social Contribution Activities



To realize our business philosophy "Like shining diamond, to share happiness with everyone," we are engaged in a wide range of social contributions.

Donations

We have continued the Matching Donation Program, which started in 2009, where NRS employees make personal donations, and the company matches those amounts by providing an equal donation, doubling the total contribution to charitable causes. Since FY 2024, we have made donations to the following three organizations: the Japan Committee for UNICEF, Kotsuiji Ikueikai (a scholarship society supporting children who have lost parents in traffic accidents), and NPO Katariba. The total amount donated through the Matching Donation Program in FY 2025 was 726,000 JPY. In addition to the Matching Donation Program, we are supporting the Japan National Trust, WWF Japan, and the Japan Powerchair Football Association through sponsorship donations.

Food Loss

The NRS GROUP is donating food items to food banks. Food banks collect food items that are safe in quality but would otherwise be discarded and provide them to NPOs, welfare facilities, and other organizations in need of food. Since we replenish our food stocks in January, we donated rice cookies to Second Harvest Japan, bringing the total donation to 12 boxes.



Contribution to Local Communities

We are actively engaging in local cleanup initiatives at both our head office and other business sites.

1. Head office (Chiyoda City, Tokyo)
Chiyoda City in Tokyo, where our head office is located, has established the Chiyoda City Cleanup Day. NRS has been actively and consistently participating in this initiative. Starting in FY 2025, we launched the NRS Clean Walking, which combines cleanup activities with walking exercises to promote the health of NRS employees.
2. Kumamoto Branch (Ozu Town)
Our Kumamoto Branch participates in the Clean Environment Campaign organized by the Kumamoto Prefecture Truck Association, a corporate juridical person, and carries out cleanup activities along trunk roads in the surrounding areas.
3. Toke Distribution Center (Chiba city)
Employees of the Toke Distribution Center regularly conduct cleanup activities around the facility twice a year.